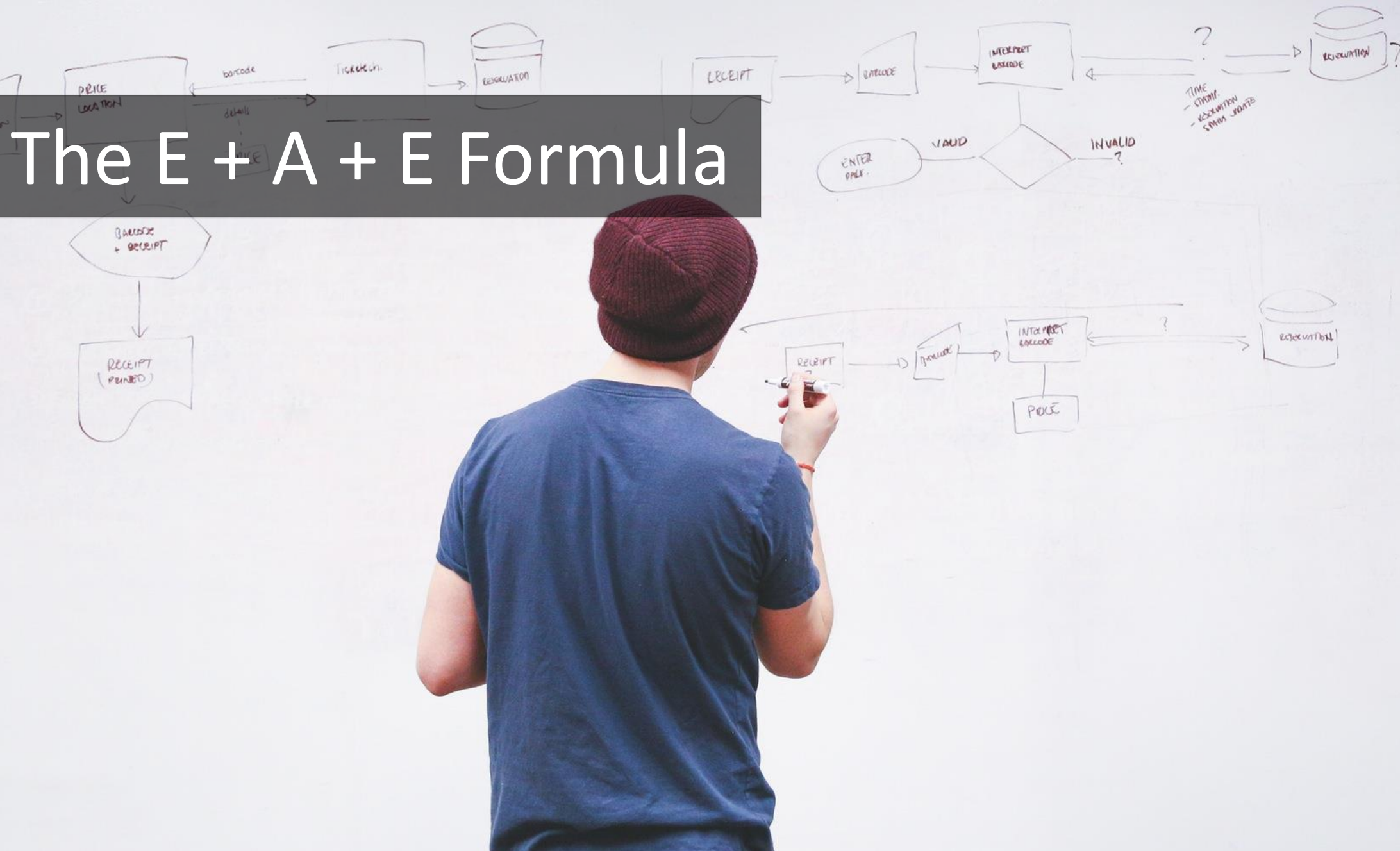


The E + A + E Formula



Evergreen

- Affiliate Programs That Offer:
 - Medium To Long Term Proven Conversions
 - Recurring Commissions (Optional)
- Long Term Endorsement (Think Sports Personality)

Authentic

- Quality Products That You Genuinely Like
- Don't Just Be In It For The Money... Think Of Recommending A Tool Or Training Course To A Friend

Empowerment

- Empowering Prospects With Knowledge Is A Massive Way To Build Instant Trust And Skyrocket Conversions
- Help them with:
 - Understanding Alternatives
 - Pros And Cons
 - FAQs

Car Insurance

Compare cheap car insurance quotes online

Save up to £251* on your car insurance

Get a brand new quote >

Retrieve quotes >

**51% of customers could save up to £251 Consumer Intelligence, March 2016*

CAR INSURANCE

Stop! Think before





MoneySavingExpert.com

Founder & Editor, Martin Lewis



CARDS &
LOANS

RECLAIM
£1,000s

UTILITIES &
PHONES

BANKING &
SAVING

DEALS &
VOUCHERS

TRAVEL &
MOTORING

INSURANCE

MORTGAGES &
HOMES

SHOPPING

INCOME &
FAMILY

CREDIT CARDS

Paying credit card interest? Now shift it to 2 YEARS 0% NO FEE

New. Longest-ever no-fee balance transfer credit card. Done right it means you can cut debt costs to nowt

**0%
WITH NO FEE**

TRENDING

LAST 15 MINUTES

- 1 Find cheap holiday money
- 2 Income tax calculator
- 3 Top savings accounts, up to 3% interest
- 4 Cheap Energy Club - save £300/yr+
- 5 Top cash ISAs, up to 2% interest
- 6 Cheap car insurance
- 7 Free £150 bank switch
- 8 Top Help to Buy ISAs
- 9 Cheap broadband deals
- 10 8 mortgage calculators



Cheap Energy Club

Switch & save £100s on bills
Compare NOW to see if you can save - you could cut your bill by



Top Savings Accounts

3% easy access, up to 2.5% fixed
Use our guide to the top rates to max interest on easy access, fixed



Parking Ticket Appeals

Fight unfair parking tickets
This guide helps you reclaim all unfair council, police or TFL parking

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19 tricks shops keep schtum

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MSE News

Martin's Blog

Deals Hunters



Android users now able to buy everyday

E + A + E Model

Evergreen + Authentic + Empowerment

Think About How This Compares To The Usual Short Term, “Is This A Scam?” Type Affiliate Marketing That Offers Little If Any Value And Makes Prospects Suspicious